

THE 2010 LEADERSHIP CONFERENCE WILL HELP YOU TO

- Thrive, not just survive, in today's turbulent economic environment.
- Transform organizational culture where employees are engaged.
- Revolutionize customer satisfaction through serving leadership.
- Unleash the power and potential of people and organizations for the greater good.

In addition to our keynote speakers, several noted leaders from the Pittsburgh area will share their insights into applying serving-leader concepts and behaviors in the workplace.

SERVING LEADER AWARD DESCRIPTION

Geneva College's Department of Leadership Studies presents The Serving Leader Award at its Annual Leadership Conference. This award, sponsored by Serving Leaders and the Pittsburgh Leadership Foundation, is given to persons of faith who live out serving-leader qualities in their life and work. These qualities are described in the book *The Serving Leader* and include:

- Building on strength
- Blazing the trail
- Raising the bar
- Upending the pyramid
- Running to great purpose

A committee of alumni from Geneva College's M.S. in Organizational Leadership Program, along with representatives from Serving Leaders and the Pittsburgh Leadership Foundation, evaluates nominees and chooses the award recipients.



GENEVA COLLEGE
3200 College Avenue
Beaver Falls, PA 15010

The purpose of the Annual Geneva College/MSOL Leadership Conference is to challenge and inspire those present to understand and apply contemporary concepts of leadership in a variety of organizational contexts and in their own lives. This is accomplished by inviting internationally, nationally and regionally known leadership scholars, authors and practitioners to share their insights regarding the knowledge and application of various leadership-related topics. Of particular focus are the implications of these topics for faith-based, serving leadership.

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APRIL 16 2010

MARRIOTT
CRANBERRY TOWNSHIP
PITTSBURGH NORTH

*Department of Leadership Studies
in partnership with Serving Leaders*

SPEAKER BIOS



KEN BLANCHARD

For nearly four decades, Ken Blanchard has been recognized as a premier thinker and writer on leadership. He has authored approximately three dozen books, including *The One Minute Manager*, *Raving Fans*, and *Gung Ho!* He is also a prominent speaker and business consultant. Since coming to a personal faith in Jesus Christ, Ken has come to recognize Jesus as the greatest leadership role model of all time. In 1999, Ken co-founded The Center for Faithwalk Leadership, now better known as Lead Like Jesus, whose mission is "to glorify God by inspiring and equipping people to Lead Like Jesus."



MARCIA NEWMAN

Marcia Newman has spent the past 15 years of her life journey surrounded by servant-leaders. Beginning with a five-year tenure at the Greenleaf Center for Servant Leadership, she has had the opportunity to represent nationally known speakers, as well as do her own consulting, training and presenting in over 40 institutions around the country. She is now the director of marketing for Stewart Richardson in Indianapolis.



JOHN STAHL-WERT

John Stahl-Wert works with organizations that want to build great leaders who bring out the very best in their people. He is an internationally known speaker, best-selling author and an expert in growing great leaders. John is the president of Serving Leaders, an organization that exists "to convene, transform, and unleash kingdom-minded leaders into their respective organizations and positions of influence."

CONFERENCE AGENDA

FRIDAY, APRIL 16, 2010

8 – 8:45 a.m.	Registration and continental breakfast
8:45 – 9 a.m.	Welcome and invocation
9 – 9:45 a.m.	Ken Blanchard, keynote address/ Q&A
9:45 – 10:30 a.m.	Marcia Newman, keynote address/Q & A
10:30 – 11 a.m.	Break
11 – 11:30 a.m.	Ken Blanchard, interview with Ken E. Smith, <i>Former President and CEO, H.P. Maynard & Company; Executive Coach/Entrepreneur</i>
11:30 a.m. – 12:30 p.m.	Lunch
12:30 – 1:15 p.m.	John Stahl-Wert, keynote address
1:15 – 1:30 p.m.	Presentation of Awards
1:30 – 2 p.m.	Ken Blanchard, interview with Dr. Cynthia Zurchin, <i>Principal, Pittsburgh Schaeffer Primary, Pittsburgh Public Schools</i>
2 – 2:15 p.m.	Break
2:15 – 3 p.m.	Ken Blanchard, interview with panel of Pittsburgh leaders
3 p.m.	Closing

PANEL MEMBERS

J. CHRISTOPHER DONAHUE

President, Chief Executive Officer and Director, Federated Investors, Inc.

KIM FLEMING

President, Pittsburgh Branch Hefren-Tillotson

ROGER OXENDALE

Former CEO, Children's Hospital of Pittsburgh of UPMC

KEN E. SMITH

Former President & CEO, H.P. Maynard & Company; Executive Coach/Entrepreneur

DORIS CARSON WILLIAMS

President and CEO, African American Chamber of Western Pennsylvania

DR. CYNTHIA ZURCHIN

Principal, Pittsburgh Schaeffer Primary, Pittsburgh Public Schools

REGISTRATION FORM

Send your registration early to guarantee attendance.

Please register by April 7, 2010.

Name _____

Company name _____

Title _____

Address _____

City, State, ZIP _____

E-mail _____

Phone _____

Conference includes continental breakfast, lunch and conference materials.

Payment must be received to complete registration.

\$59 Students and MSOL alumni

\$79 Regular registration

Payment can be made by check, money order or credit card online.
Make checks payable to Geneva College.

Please send registration and payment to:

Geneva College
Department of Leadership Studies
3200 College Avenue
Beaver Falls, PA 15010

You can also register and pay online at
www.geneva.edu/msol.

Due to limited seating, registration may not be available the day of the conference.

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