



## Geneva Alumni Council

### Abridged Minutes of the Regular Meeting August 20, 2010

For use on Alumni website.

- A. The Geneva College Alumni Council met on August 20, 2010, to discuss matters pertaining to the Alumni Association. At the meeting, the group was introduced to the new Director of Alumni Relations, Becky Phillips ('85), and the new Vice President for Institutional Advancement, Jeff Jones.
- B. The group received an update on student activities and projects from Geneva College Student Union President Gwen Ward ('11), including:
  - Preparation for another Town Hall meeting for students in November.
  - Planning another community event for the Beaver Falls area as part of the "Our Town" initiative.
- C. The Council received updates and discussed a number of alumni issues:
  - Criteria for the Distinguished Service Award
  - Homecoming 2010 (activities and alumni welcome table and giveaway items)
  - Alumni Relations Department changes
  - Alumni activities held in the spring and summer of 2010
- D. New alumni initiatives planned for Fall and Winter 2010 include:
  - The Alumni Relations Department will be working with the GCSU to encourage students to think of themselves as "future alumni."
  - Promotion of three ancillary programs for alumni:
    - Bank of America credit card
    - PA license plate
    - Liberty Mutual insurance
- E. Several administrative tasks were discussed:
  - Open council positions. Two positions are currently open.
  - Committee development. Three committees were established at the May 2010 meeting: Advancement, Communications and Engagement, and Nomination.
- F. Association President Wendy Allman ('91) reported that the Student-Alumni Connection program will be active again in the fall semester. New freshmen students will be invited to join the program and will be matched up with alumni.
- G. Next meeting: The next meeting will be held on November 13 from 8:30 to 11:30 am. At 11:30, the meeting will adjourn and the council will be welcomed to join the Parents' Weekend festivities and attend the Geneva-Westminster football game.

*Note: These abridged minutes are provided for use on the alumni website. For a copy of the complete meeting minutes, contact Geneva College Alumni Association President Wendy Allman ('91).*