



GENEVA COLLEGE

 The Art Institute
of Pittsburgh

Art Institute of Pittsburgh

OVERVIEW

Geneva College offers a variety of visual communication programs in partnership with the Art Institute of Pittsburgh. While geared primarily toward visual communication students, the Art Institute program can enhance a variety of majors. The affiliation gives students the advantage of a Christ-centered liberal arts education at Geneva combined with the Art Institute's specialized communication programs.

PROGRAMS

- Advertising
- Fashion and Retail Management
- Game Art and Design
- Graphic Design
- Industrial Design
- Interior Design
- Media Arts and Animation
- Photography
- Visual Effects and Motion Graphics

HOW IT WORKS

Qualified Geneva College students may enroll at the Art Institute for the specialized quarter program. The program includes 45 quarter hours which translate into 30 semester credit hours in any of the affiliate program majors. Prior to attending the Art Institute, students will complete a total of 12 credit hours in visual communications at Geneva. To be a qualified, a student must have completed 2 years, 60-64 credit hours at Geneva, have a GPA of 2.5 or better, have received approval from his or her adviser and department chair, and approval from the Art Institute for entering a specific program.

ABOUT THE ART INSTITUTE

The mission of The Art Institute of Pittsburgh is to provide distinctive creative and collegiate education, based on a foundation of exemplary learning-centered practices, endowing graduates with skills, abilities, and competencies that enable them to achieve personal and professional success in an evolving global market. Our mission drives AiP's [Art Institute of Pittsburgh] programs and practices and serves as the foundation for evaluating our college's effectiveness.

The Art Institute is located in the heart of Pittsburgh, 35 miles northwest of Geneva College. The campus resides on the Boulevard of Allies, right next to the historic Liberty Bridge.

OFF-CAMPUS STUDIES AT GENEVA COLLEGE

The Art Institute is just one of the off-campus study programs available to students at Geneva College. Crossroads, Geneva's center for off-campus studies, offers over 40 study-abroad opportunities, both in the United States and around the world.

ABOUT THE COMMUNICATION DEPARTMENT

The mission of the Department of Communication is to enable students to gain the skills, insights, perspectives and knowledge to become effective, competent, wise communicators as they represent Christ in their professions, churches, communities and families.

As a Christian institution of higher education, we encourage students to integrate their faith with communication. Communication is a gift from God and we are stewards and servants of that gift. We believe that we are called to use communication creatively and compassionately to bridge differences of culture, embody servant leadership, and transform society for the kingdom of Christ.

HOW TO APPLY

Students interested in the Art Institute program should speak with their academic advisor or contact Ann Burkhead, director of Crossroads, at aeburkhe@geneva.edu.



GENEVA COLLEGE

3200 College Avenue, Beaver Falls, PA 15010 | www.geneva.edu

Deep learning. Growing faith. Real life.