DEPARTMENT OF BUSINESS, ACCOUNTING, AND MANAGEMENT

ACCEPT THE CHALLENGE™

Why choose business at Geneva?

Geneva's business program dynamically blends academic and workplace experience to provide students both theoretical and practical knowledge. Our graduates are very successful in securing employment, often citing their internship experience as a catalyst in their choice of employment.

- Nationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
- Faculty with extensive academic and business experience
- Applied learning through business simulations and case studies
- Global business exposure to China under the department's credit awarding program

What degree options are available at Geneva?

B.S. in BUSINESS ADMINISTRATION (B.S.B.A.), with majors in:

- ACCOUNTING
- BUSINESS, with concentrations in:
  - ECONOMICS
  - FINANCE
  - HUMAN RESOURCE MANAGEMENT
  - INTERNATIONAL BUSINESS
  - MANAGEMENT & ENTREPRENEURSHIP
  - MANAGEMENT OF INFORMATION SYSTEMS
  - MARKETING
  - SPORT MANAGEMENT
- SPORT MANAGEMENT/BUSINESS

BUSINESS/AVIATION DUAL DEGREE, in partnership with the Community College of Beaver County's Associate in Applied Science degree

What can I do with a business degree from Geneva?

- Work in the areas of operations management, marketing, consumer behavior, product development, sales, distribution policies and legislative regulations
- Hold managerial, governmental or certified public accounting positions
- Find a position in athletic administration, sport/recreational facility management, coaching and sport event management

What are Geneva business graduates doing now?

- Employed as managers, marketers, financial analysts, salespersons and more at various Pittsburgh companies and others throughout the country and the world
- Working at CPA firms in and around Pittsburgh and across the country
- Working for state and federal government agencies

What internships are available through Geneva?

- Fidelity Bank
- Grossman, Yanak & Ford
- Integra Marketing
- Merrill Lynch
- U.S. Federal Government

What are some classes I might take at Geneva?

- Managerial Accounting
- Finance
- Marketing
- Operations Management
- Biblical Management & Business Ethics
- Strategic Management
- Sport in American Culture

Academic Organizations

- Accounting Club
- Business and Professional Women
- Business Club
- Future Business Leaders of America-Phi Beta Lambda
- Society of Human Resource Managers
- Delta Mu Delta, an international honors society

Now dig deeper…

…by visiting www.geneva.edu to find full descriptions of majors and concentrations, read current student stories, meet the faculty, schedule your campus visit and apply for admission.

"The business classes were very challenging. I think because of the smaller classes, though, I could learn quicker and advance further than at some other colleges. And everything that I learned, I am using today in my career."

Tiffany Bowser, business graduate