



DEPARTMENT OF COMMUNICATION

ACCEPT THE CHALLENGE™

Why choose communications studies at Geneva?

Employers look to hire people with strong written and verbal skills, the ability to think critically and work well on a team. Geneva's communication program is designed to teach students those qualities. In an era of communication technology, attention to the nature, meaning and interpretation of messages is critical, and Geneva explores every form of communication and how each can be influenced by the kingdom of Christ. Some of the opportunities for our students include:

- Senior seminar course, focused on an integration of faith project
- Participation in intercollegiate communication competitions.
- Membership in the Public Relations Student Society of America (PRSSA)
- Membership in the National Student Speech Language Hearing Association (NSSLHA)
- Communication disorders clinical practicum in which students gain experience in the field
- Off campus film studies program in Los Angeles, CA.
- Off campus cooperative program with the Art Institute of Pittsburgh
- Two to three theater productions per year, alternating between musical and classical play performances

What degree options are available at Geneva?

B.A. in COMMUNICATION, with concentrations in:

- COMMUNICATION STUDIES
- INTEGRATED MEDIA
- PUBLIC RELATIONS
- VISUAL COMMUNICATION
- WRITING

B.A. in COMMUNICATION DISORDERS (Speech Pathology)

What can I do with a communications degree?

Our program prepares students with a general set of communication ability paired with a focused concentration, allowing them to pursue either professional employment or graduate school. Our grads have gone on to communication positions in areas such as:

- Government
- Education
- Business
- Media
- Retail
- Medical Facilities
- Non-profit sectors

What can I do with a degree in communication disorders?

Our program prepares students for graduate study, and 85% of our graduates go on to graduate programs in schools across the country. With a master's degree, Speech Language Pathologists can work in educational and medical settings.

What are Geneva communications graduates doing now?

- Enrolled in master's programs at colleges across the US.
- Employed at a variety of companies in positions such as Leasing Assistant, Director of Patient Communication or Director of Marketing
- Employed as Speech Language Pathologists in public schools, hospitals and private practices from California to New York.

What internships are available through Geneva?

- The Washington Journalism Center in Washington D.C.
- Pittsburgh internship opportunities in media, public relations and business communication
- Experience can be gained through Geneva's theatre program and WGEV, the college's radio station.
- Experience can also be gained through working with our athletic department

What are some classes I might take at Geneva?

- Radio Practicum
- Intercultural Communication
- Communication Workshop

Academic Organizations

- English Club
- Geneva chapter of PRSSA
- Geneva chapter of NSSLHA

Now dig deeper...

...by visiting www.geneva.edu to find full descriptions of majors and concentrations, read current student stories, meet the faculty, schedule your campus visit and apply for admission.

“There are so many opportunities to impact people's lives in Public Relations by living out your faith, not only the people at your company or firm but the public you serve as well.”
Micah Yarger, public relations graduate