



Geneva Alumni Council

Abridged Minutes of the Regular Meeting
May 11, 2013

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Attendance

Council Members:

Katie Rhodes ('07), Vice President
Mark Sampson ('93), Secretary
Carolyn Mollenkopf ('62)
Adam Shaffer ('11)
Ted Kay ('71), Past President
Kelly DiFilippo ('09)
Wendy Allman ('91)

Council Members:

Guests:

Bruce Backensto – Board of Trustees
Jeff Jones, VP of Institutional Advancement

Absent:

Dan Williams, Director of Alumni Relations

Note: The following are the draft minutes to be approved via e-mail.

1. Welcome and introductions

Katie called the meeting to order.

2. Opening prayer

Mark opened in prayer.

3. Welcome and Introduction

For Dan's benefit, the group introduced themselves.

4. Updates

Institutional Advancement Update

Jeff provided an update on the IA department activities:

- Geneva across America kicks off next week in California. Website has a tracking feature which will allow folks to monitor the team's progress. Will be able to bike from Pittsburgh to the Ocean.
- Jeff will soon be celebrating the beginning of his fourth year at Geneva.

Alumni Relations Update

- Please see the Alumni Update on the website for the latest happenings.
<https://www.geneva.edu/page/alumni>
- Commencement today: new alumni with undergrad and graduate degrees.

- Dan rang the bell in Old Main at commencement as part of a wonderful tradition of the past.
- Also the fifty and sixty year alumni walked drawing a further connection between the past and present.
- Chautauqua bus trip in the planning stages.
- Potential Pirate game later this summer.
- April event in Philadelphia with 44 in attendance. Great connections made helping to formulate some plans for the future. Suggestion for finding a “champion” from each graduating class on special reunion years to give a financial gift. 35th anniversary, send \$35, or \$350, etc.
- Dan will be at Horn Creek (RPCNA Presbytery Camp) in Colorado.
- September golf outing – scholarship are likely the target for this event at this point.
- Dan is in an evaluation and planning stage as he continues to adjust to his new position.
- Praise from Carolyn for May’s electronic Alumni Newsletter.

5. Officer Election

- Vice President – Adam and Crystal have offered their services in this role.
- Secretary – Mark has agreed to serve another year.
- Mark was elected as Secretary. Adam was elected to serve as Vice President.

6. Alumni Connection Program

- Purpose to connect current students with Alumni.
- With Wendy leaving the Council, program will need a new champion.
- Is this a program worth keeping? Takes a fair amount of work to keep this moving.
- The pros and cons of the program were discussed along with potential suggestions that will make the program viable. Changes in Career Services that could impact how the program works.
- It was decided to not actively push the program at this point and move this to the next meeting.

7. Homecoming Gift

- Homecoming is October 19, 2013.
- Katie will email Trudy for some current ideas.
- Adam also checking with his connections
- Katie will email a list of suggested items that will fit the budget for the vote of council members. Will then need to move quickly to get an order placed in time to have on hand in October.

8. New Member Election

Potential candidates will be notified and survey monkey will be compiled to allow alumni to vote for various candidates.

9. Miscellaneous Items

No current source of income with the end of the credit card program. Need some additional sources of income. This would aid in Alumni Council programs an increase the ability to donate money.

10. Adjournment and Next Meeting

Katie adjourned the meeting. The next meeting will be held on Saturday August 24 , 2013.

Special thanks to Tom and Wendy for their service these past years!