

GENEVA COLLEGE

ANNUAL REPORT 2007-08





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FROM THE PRESIDENT

The mission of Geneva College is to glorify God by educating and ministering to a diverse community of students for the purpose of developing servant-leaders, transforming society for the kingdom of Christ.

We accomplish this through biblically based programs and services marked by excellence and anchored by the historic, evangelical and Reformed Christian faith.

The curriculum is rooted in the liberal arts and sciences, vocationally focused, and delivered through traditional and specialized programs.



Since opening its doors in 1848, Geneva College has been on a mission: to build God's kingdom through Christ-centered education. It hasn't been an easy journey, but God has used both blessings and hardships to refine Geneva into the institution it is today. Through His faithfulness and your continued support, Geneva has experienced another year of growth.

The Middle States Commission on Higher Education visited our campus in March 2008, and we are pleased to announce that Geneva has successfully received re-accreditation.

The college has undergone dramatic physical changes during the last year. With the opening of the new Route 18 and the complete renovation of Reeves Field, Phase I of Beyond the Bend is now complete. Phase II construction will include a pedestrian walkway and an arched entrance to campus.

We praise God for a successful year in the area of enrollment as Geneva again exceeded its target numbers for the fall of 2008. We had the privilege of welcoming 450 new students to our campus, and rejoice in the continued growth of our student body. This year's new student enrollment showed a 10 percent increase over fall 2007 and 20 percent over fall 2006.

God continues to show us His boundless mercy as He uses Geneva to impact students and the community. I have enjoyed the opportunity to spend some time on the road this year, traveling with Vice President of Institutional Advancement Kevin Jean to share these stories of mission fulfillment with you. Thank you for welcoming us and for joining with us in the vision of Christian education.

We are thankful for God's abundant blessings during 2007-08. Given the current economic situation, the future will certainly hold challenges for our students and for the college as a whole. However, we anticipate God's continued faithfulness and look forward to many more years of growth.

Blessings,


Dr. Kenneth A. Smith
President

FUELING THE MISSION: INSTITUTIONAL ADVANCEMENT AT GENEVA COLLEGE



KEVIN J. JEAN
Vice President of
Institutional
Advancement

Do you want to equip men and women to serve in Christ's kingdom? Do you want to see lives, homes, churches and communities transformed by the power of the gospel? Do you want to continue the mission of Christian education? So do we.

For 160 years, God has used Geneva to impact students through education that is founded on His word. The Office of Institutional Advancement is here to support that mission. We do this through our roles as ambassadors and as stewards of the college.

As ambassadors, we help others connect with the exciting work going on at Geneva. Christ-centered education has a ripple effect—impacting individuals, families, churches and communities with the power of the gospel—and we want to share that vision with you. But as we tell you about our students and programs, we also want to get to know you. We want to find out how God has worked in your life and how He is using your gifts and abilities to build His kingdom.

We invite you to join us in building this college. As stewards, we are committed to the wise and biblical use of the resources entrusted to Geneva's care. In partnership with alumni, friends, churches and organizations, we work to fund the programs, the scholarships, the facilities and the many opportunities that shape the lives of our students.

INSTITUTIONAL ADVANCEMENT



ROBERT BEAVIN

Director of
Development

Robert Beavin joined Geneva's institutional advancement team in May 2008. As director of development, his major responsibility is to build the Geneva Annual Fund. Impacting every area of student life, growth and education, the Geneva Annual Fund meets needs as they arise. This enables the college to use each gift in the most effective way possible.



BETTY IBEN

Director of
Donor Services

Betty Iben's role involves a wide range of services, from providing constituents with gift receipts to bringing donors and students together at the annual President's Scholarship event. She also oversees the alumni records for address corrections, educational and occupational updates, and information on births and marriages. She has been director of Geneva's donor services for the past 14 years.



CHARLES KNOX

Director of
Planned Giving

Chuck Knox has a passion for helping people become the best stewards they can be, both now and in the future. Through a variety of planned gift options, Chuck enables individuals to make a lasting investment in Geneva's students. He has worked in planned giving for Christian ministries for over 15 years and came to Geneva in June 2007. He has completed the Certified Financial Planner professional educational program and has served as a registered financial consultant.



BENJAMIN BECZE

Associate Director of
Alumni Relations

Whether it means connecting former classmates or organizing a regional event, Ben Becze builds a positive, active connection between alumni and Geneva College. In addition to servicing all types of alumni needs, Ben works to develop innovative programs online and around the country.



VIRGINIA CALDWELL

Director of
Alumni Relations

Maintaining relationships with alumni near and far, Ginny Caldwell is always looking for new ways to keep the Geneva community connected. Alumni can share news, updates, prayers and celebrations, and can also find opportunities to serve and support the college. Various affinity groups and regional alumni chapters provide further avenues for connection.



JUDY BOGGS

Events Coordinator

Judy Boggs coordinates a variety of events that engage alumni and donors in Geneva's mission. These events and programs encourage financial development, the cultivation of relationships and the recognition of achievement.

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total		Unrestricted	Temporarily Restricted	Permanently Restricted	Total
INCOME AND RELEASES									
Tuition and fees	\$31,681,671	-	-	\$31,681,671	Tuition and fees	\$30,638,705	-	-	\$30,638,705
Discretionary discounts	(9,180,949)	-	-	(9,180,949)	Discretionary discounts	(8,495,825)	-	-	(8,495,825)
Funded scholarships	(1,144,971)	-	-	(1,144,971)	Funded scholarships	(1,026,943)	-	-	(1,026,943)
Net tuition	21,355,751	-	-	21,355,751	Net tuition	21,115,937	-	-	21,115,937
Grants	1,425,673	64,190	-	1,489,863	Grants	1,443,350	579,699	-	2,023,049
Contributions	1,884,762	2,004,105	430,077	4,318,944	Contributions	1,535,991	1,728,429	161,803	3,426,223
Investment income	2,207,977	734,790	-	2,942,767	Investment income	562,990	742,272	-	1,305,262
Auxiliary enterprises	7,054,614	-	-	7,054,614	Auxiliary enterprises	6,822,567	-	-	6,822,567
Other income	841,253	-	-	841,253	Other income	672,825	-	-	672,825
Total income	34,770,030	2,803,085	430,077	38,003,192	Total income	32,153,660	3,050,400	161,803	35,026,663
Net assets released From restrictions	2,068,393	(2,068,393)	-	-	Net assets released From restrictions	1,876,131	(1,876,131)	-	-
Total income and releases	36,838,423	734,692	430,077	38,003,192	Total income and releases	34,029,791	(1,174,269)	161,803	35,365,863
EXPENSES									
Program services					Program services				
Instruction	15,001,895	-	-	15,001,895	Instruction	14,161,301	-	-	14,161,301
Academic support	2,484,971	-	-	2,484,971	Academic support	2,577,331	-	-	2,577,331
Student services	7,390,565	-	-	7,390,565	Student services	6,824,776	-	-	6,824,776
Auxiliary enterprises	7,777,002	-	-	7,777,002	Auxiliary enterprises	6,356,029	-	-	6,356,029
Total program services	32,654,433	-	-	32,654,433	Total program services	29,919,437	-	-	29,919,437
Supporting services					Supporting services				
Institutional support	2,668,520	-	-	2,668,520	Institutional support	2,554,124	-	-	2,554,124
Development and communications	1,106,445	-	-	1,106,445	Development and communications	1,140,238	-	-	1,140,238
Total supporting services	3,774,965	-	-	3,774,965	Total supporting services	3,694,362	-	-	3,694,362
Total expenses	36,429,398	-	-	36,429,398	Total expenses	33,613,799	-	-	33,613,799
Total unrestricted operating results	409,025	-	-	409,025	Total unrestricted operating results	415,992	-	-	415,992

Total number of miles traveled by New Song on their 2008 summer tour

9,071

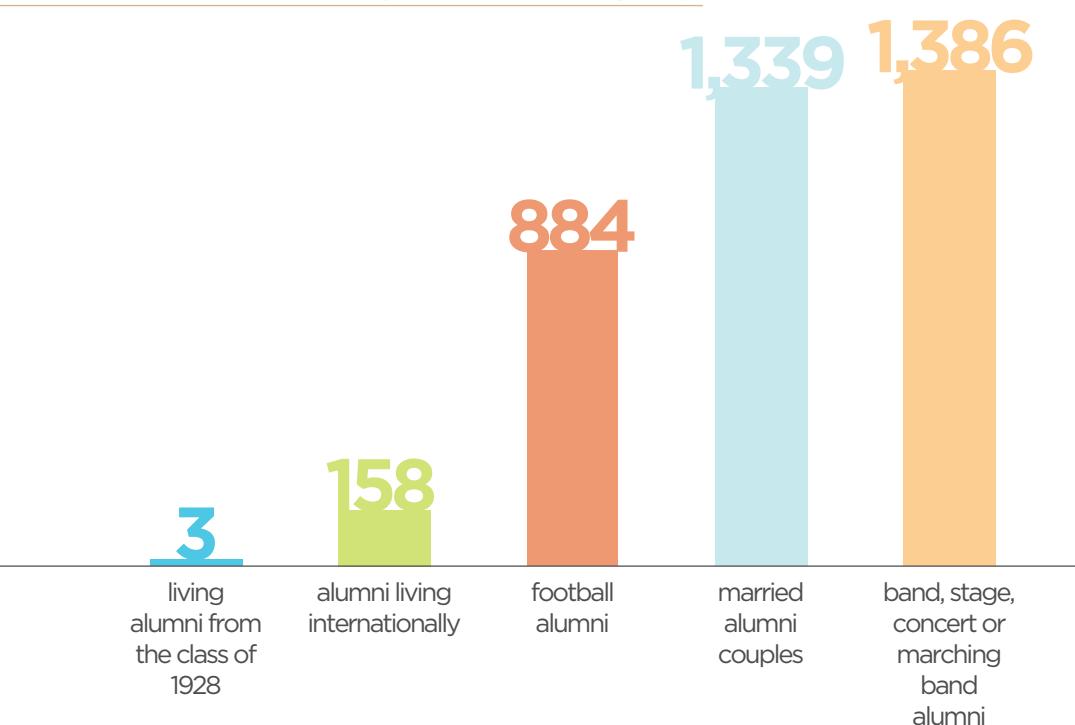
CHANGES IN TEMPORARILY AND PERMANENTLY RESTRICTED NET ASSETS				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Before other changes in net assets	-	734,692	430,077	1,164,769
409,025	734,692	430,077	1,573,794	
OTHER CHANGES IN NET ASSETS				
Actuarial adjustment on annuities	-	(540,082)	(14,898)	(554,980)
Realized and unrealized net (loss) gain on investments	(361,079)	(2,389,283)	-	(2,750,362)
Total other changes in net assets	(361,079)	(2,929,365)	(14,898)	(3,305,342)
Change in net assets	596,407	(2,194,673)	415,179	1,183,087
NET ASSETS				
Beginning of year	15,215,465	27,844,574	12,977,922	56,037,961
End of year	\$15,811,872	\$25,649,901	\$13,393,101	\$54,854,874

CHANGES IN TEMPORARILY AND PERMANENTLY RESTRICTED NET ASSETS				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Before other changes in net assets	-	(1,174,269)	161,803	1,336,072
415,992	(1,174,269)	161,803	1,752,064	
OTHER CHANGES IN NET ASSETS				
Actuarial adjustment on annuities	-	(447,244)	24,239	(471,483)
Realized and unrealized net (loss) gain on investments	557,237	3,048,198	-	3,605,435
Total other changes in net assets	557,237	3,495,442	24,239	4,076,918
Change in net assets	973,229	4,669,711	186,042	5,828,982
NET ASSETS				
Beginning of year	14,242,236	23,174,863	12,791,880	50,208,979
End of year	\$15,215,465	\$27,844,574	\$12,977,922	\$56,037,961

GIFT INCOME FOR 2007-08

Alumni	\$1,110,472	38.5%
Alumni estates	406,879	14.1%
Friends	167,879	5.8%
Friends estates	71,817	2.5%
Parents	259,256	9.0%
Religious denominations	65,317	2.3%
Foundations, general and special	541,950	18.8%
Foundations, family	57,995	2.0%
Foundations, donor-advised	29,150	1.0%
Corporations, including gift matches	105,723	3.7%
Businesses	32,426	1.1%
Organizations	36,556	1.3%
TOTAL CASH GIFTS	\$2,884,873	100.0%
TOTAL DEFERRED GIFTS	633,672	
GIFTS IN KIND	2,342	
TOTAL GIFTS INCOME	\$3,520,887	

A FEW ALUMNI FACTS

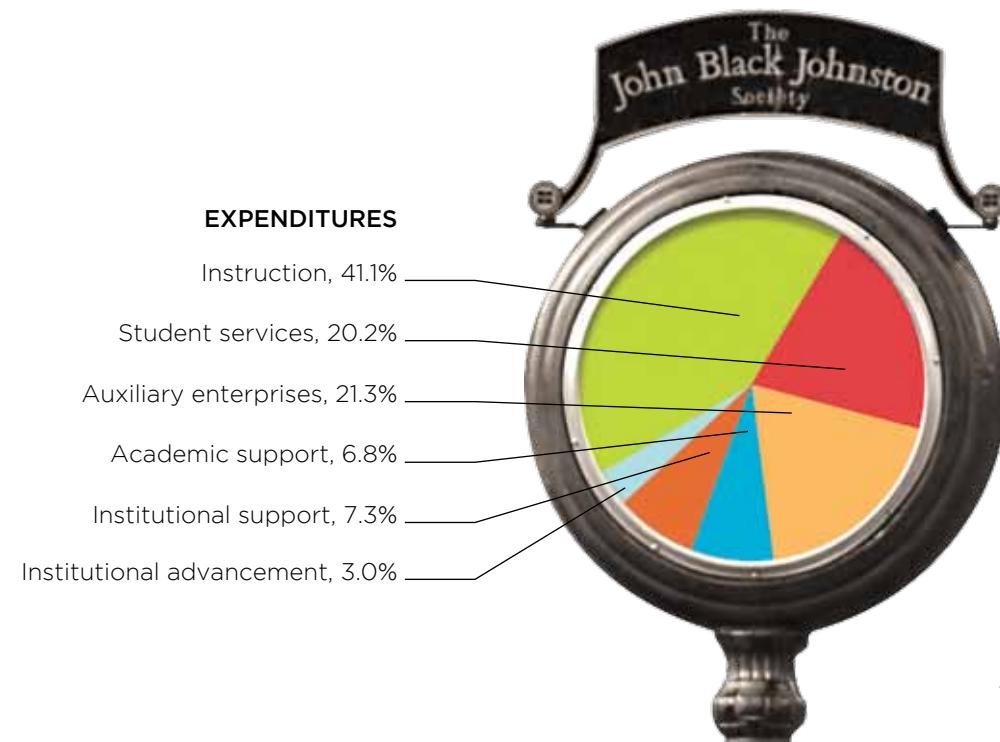
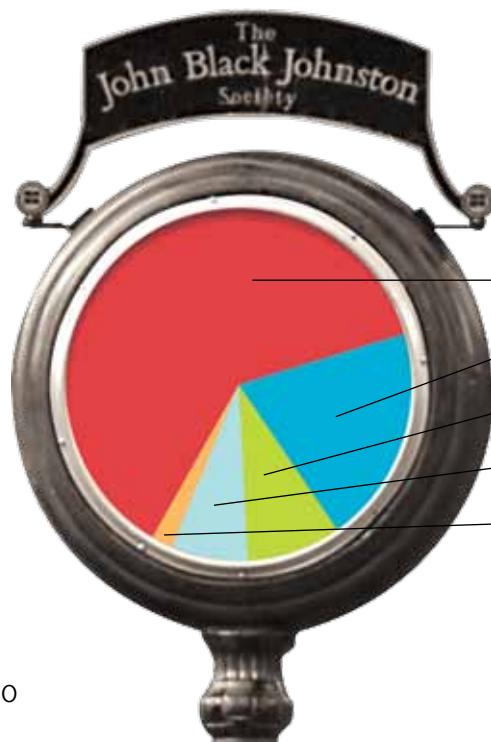


STATEMENTS OF FINANCIAL POSITION

ASSETS	2008	2007
Cash and cash equivalents	\$4,652,376	\$4,526,990
Student accounts receivable, net	406,480	256,439
Investments	34,535,615	35,498,966
Pledges receivable	947,016	1,144,660
Notes receivable	2,397,504	2,463,781
Other receivables	436,503	865,220
Other assets	1,482,511	1,202,803
Land, buildings and equipment, net	34,206,579	33,949,310
Cash surrender value of life insurance	442,079	441,744
Perpetual trusts held by third parties	4,331,236	4,572,479
TOTAL ASSETS	\$83,837,899	\$84,922,392

NET ASSETS AND LIABILITIES

LIABILITIES	2008	2007
Accounts payable and accrued expenses	\$2,179,809	\$2,924,728
Deposits and deferred income	2,327,623	1,987,372
Notes and bonds payable	19,990,134	19,258,000
Refundable federal student loan funds	1,819,798	1,848,233
Annuities and life income trusts payable	2,092,994	1,676,798
Postretirement benefit obligation	572,667	1,189,300
TOTAL LIABILITIES	\$28,983,025	\$28,884,431
NET ASSETS		
Unrestricted	15,811,872	15,215,465
Temporarily restricted	25,649,901	27,844,574
Permanently restricted	13,393,101	12,977,922
TOTAL NET ASSETS	54,854,874	56,037,961
TOTAL NET ASSETS AND LIABILITIES	\$83,837,899	\$84,922,392



THE PRESIDENT'S COUNCIL

The President's Council distinguishes a core group of alumni and friends who provide critical resources for enhancing the depth and breadth of Geneva College's academic and co-curricular offerings. These annual leadership gifts are instrumental in the advancement of the college.

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Mr. & Mrs. David L. Munson '61
Rena Balding
Mr. & Mrs. Michael J. Neiswinger '83
Cynthia A. Lazar '82

11 Number of countries
visited by students studying
abroad in 2007-08.

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 Ms. Geraldine L. Oehl
 Mr. & Mrs. Stanley T. Omland '79
 Nanci J.
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 Ms. Bonna L. Oyer '68
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 Rebecca J. Carson '85
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 Barbara L. Pawk '63
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 Mrs. Shirley M. Rittenhouse '53
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