

A Program Designed for the Working Adult

How does this program promote work/life balance?

The MSOL program is designed to meet the professional, personal and learning needs of working adults. The result is a learning experience that removes time-consuming barriers that adults may experience in traditionally structured graduate programs.

The MSOL program features:

- A cohort model in which a group of working professionals learn together throughout the two-year program
- Over eight class locations convenient to work or home throughout the Greater Pittsburgh and Johnstown areas
- Texts and course materials delivered to class, saving time
- Classes that meet one evening a week, from 6 to 10 p.m., year round
- An integrated curriculum—informed by a faith perspective—grounded in theory and focused on practical application that can transform the workplace

To promote or provide information about the MSOL program to your employees, visit www.geneva.edu/msol or call 724.847.2715.



Lutitia Clipper, Ph.D., MS '00, Natural Gas Vehicles, Peoples Natural Gas Co.
Scott Mawhinney, MS '05, OS/soft, LLC, Account Manager, Pittsburgh, PA
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GENEVA COLLEGE

3200 College Avenue
Beaver Falls, PA 15010

ACCEPT THE CHALLENGE™

A GUIDE FOR EMPLOYERS

Master of Science in **ORGANIZATIONAL LEADERSHIP**



Learn how your organization and employees can benefit from the M.S. in Organizational Leadership program at Geneva College.

A Program Designed for Leadership Development



Lori Putnam, MSOL graduate
VP of Human Resources, Celtic Healthcare

“The leadership that Lori provides for Celtic Healthcare has helped to grow our own leadership development programs.”

Arnie E. Burchianti II
President and CEO, Celtic Healthcare

How can a formal graduate education support leadership development?

The Geneva College Master of Science in Organizational Leadership (MSOL) program focuses on challenges faced by organizations, such as:

- Achieving business results
- Developing human capital
- Aligning people with mission and strategy

We believe that leadership:

- Occurs at all levels in an organization
- Must be ethical and motivating
- Is more than position and power; it is also about people and process
- Embraces service and stewardship
- Can be enhanced through intensive study and application

A Program that Produces Results

What do you look for in a leader?

Through the study and application of the MSOL curriculum, graduates can enhance their leadership competencies in the following ways:

- Thinking critically and strategically
- Making sound and ethical decisions
- Developing useful change processes
- Recognizing the impact of culture on their organizations
- Understanding budget and financial data
- Communicating effectively
- Motivating others and themselves
- Resolving conflict effectively
- Appreciating diversity
- Serving others



Jennifer Harris (center), MSOL graduate
Client Marketing Analyst, Highmark, Inc.

“Geneva’s MSOL program helped Jennifer develop productive and professional communication skills. As a client marketing analyst, she is aware of the importance of effective communication, and the impact it has on our organization’s ability to be successful in the marketplace.”

Jane S. Lacey
Vice President, Middle Market Regional Sales, Highmark, Inc.

A Program with Credibility



“Geneva’s MSOL Program is a leader among leadership programs.”

Ken Blanchard
Renowned Leadership Author

Why invest in a Geneva College Master of Science in Organizational Leadership degree?

At the time of the program’s inception in 1996, Geneva was one of the few institutions offering an M.S. in Organizational Leadership. Since then, nearly 1,000 leaders have graduated from our accredited program. The following list is a small sample representing over 600 organizations where MSOL graduates are employed:

PNC	Michael Baker Corporation
General Motors	Dick’s Sporting Goods
Duquesne Light	Bayer
UPMC	Verizon
Highmark	H.J. Heinz
Lutheran Senior Services	FedEx
Gateway Rehabilitation Center	Giant Eagle

The MSOL program received the “Innovative and Creative Education” award from the Academy of Educational Leadership, a professional association representing over 300 colleges and universities from the United States and abroad.