

## The following business degree programs are accredited by the ACBSP:

B.S.B.A. (Bachelor of Science in Business Administration)
Accounting
Business
B.S. Sport Management/Business
MBA (Master of Business Administration)

Full-Time Placement		2024	2023	2022
(Within 3 Months of Graduation)	Goal	Placement	Placement	Placement
B.S.B.A				
Accounting	95%	90%	100%	100%
Business	85%	84%	86%	95%
B.S. Sport Management/Business	85%	88%	79%	88%
MBA	95%	100%	100%	79%

Placement within 3 months of graduation includes job, graduate school & military

Retention Rate	Goal	2024 Retention	2023 Retention	2022 Retention
B.S.B.A				
Accounting	85%	87%	100%	100%
Business	80%	78%	68%	71%
B.S. Sport Management/Business	75%	78%	67%	56%
MBA	90%	93%	89%	100%

B.S.B.A. & B.S.: Freshmen Cohort to Sophomore Year

MBA: First Year to Second Year

		2024	2023	2022
Graduation Rate	Goal	Grad Rate	<b>Grad Rate</b>	<b>Grad Rate</b>
B.S.B.A				
Accounting	85%	100%	63%	80%
Business	80%	75%	55%	71%
B.S. Sport Management/Business	80%	78%	67%	56%
MBA	80%	80%	57%	69%

B.S.B.A. & B.S.: 4 Year Graduation Rate

MBA: 3 Year Graduation Rate

## The following business degree programs are not yet accredited by ACBSP:

Associate of Science in Business Administration

B.S. Aviation Business Administration

B.S. Finance

**B.S.** International Business

B.S. Management

B.S. Marketing