

Business Administration

Geneva's Business Administration program produces some of the highest-performing students in the nation, scoring in the 80th percentile nationwide in Education Testing Service Major Field Tests. Students leave this program prepared to start and manage businesses with integrity. Students in this program also have the option to select our accelerated 3+1 Scholars Program and receive their undergraduate degree in three years, and M.B.A in one year. Students learn a wide variety of skills in management, business, ethics, and analytics that set them up for success in almost any industry. Students can also customize their education and focus on an area of interest.



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Business Administration

Example 4-Year Plan*

YEAR 1

YEAR 2

YEAR 3

YEAR 4

Core

Major

Elective

BUS 110 Business

Foundations

Elective

ACC 151 Principles of

Accounting I

BUS 320

Principles of Marketing

Course

Elective

Introduction to **Business Computing**

BUS 140

BIB 112 Old Testament Introduction

BUS 241 Business Analytics I

BUS 330 Principles of Finance

BUS 400 Biblical Management & **Business Ethics**

ENG 101 English Compostion

> **ECO 211** Microeconomics

Management of nformation Systems

BUS 344

BUS 415 Management

SCS 110 Introduction to the Natural Science

HUM 203 Making the West Course SOC

Group B or C

Concentration

BIB 300 Biblical Worldview

SSC 101 Learning & Transition

> **ACC 152** Principles of Accounting II

HUM 303 Perspectives

POL 352 Great Issues in Politics

Concentration

Course

PED 103 Physical Fitness

BUS 242 Business Analytics II

Concentration

Science Elective

BUS 310

ECO 212

Course

BUS 410 Strategic Management

Principles of Management

BUS 350 Human Resources Management

Elective

Invitation to Humanities COM 101/

HUM 103

Macroeconomics

BUS 314 Business

PHI 100 Principles of Critical Thinking

Business Law

Elective

BUS 311

Elective

BIB 113 New Testament

Introduction

BUS 115 Business Communication

*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.

GENEVA COLLEGE

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FALL SEMESTER

SEMESTER SPRING