



# Communication Design

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**The Communication Design program at Geneva** aims to teach students to apply the principles of effective communication to fine art practice to create meaningful, constructive, and beautiful designs that serve the needs of people and organizations. Study communication design from a Biblical perspective—by emphasizing the imago dei, or image bearers of God, Geneva's program teaches students an inclusive, accessible design process that considers the needs of all people.

This program teaches artists and designers to practice their craft for a lifelong mission in service to God and neighbor.



scan to learn more



# Communication Design

## Example 4-Year Plan\*

### YEAR 1

### YEAR 2

### YEAR 3

### YEAR 4

#### FALL SEMESTER

**COM 111**  
Foundations of  
Communication  
Inquiry

**COM 236**  
Drawing Techniques

**SSC 101**  
Learning and  
Transition

**BIB 112**  
Old Testament  
Introduction

Reason & Rhetoric  
Course

Society Group A  
Option

Elective

**COM 212**  
Organizational  
Communication

**COM 216**  
3D Art  
Fundamentals

**COM 150**  
Media Literacy

**COM 280**  
Communication  
Design: Print

Elective

**COM 350**  
Communication  
Design: Digital

**COM 346**  
Communication  
Design: Voice

**COM 410**  
Media Law,  
Regulation, Ethics

**HUM 203**  
Making the West

Cosmos Option-  
Acoustics

**COM 315**  
Communication  
Theory

**COM 335**  
Argumentation &  
Debate

**COM 208**  
Communication  
Design: Practicum

**HUM 303**  
Perspectives

Society Option:  
Group B or C

- Core
- Major
- Elective

#### SPRING SEMESTER

**HUM 103**  
Invitation to  
Humanities

**SCS 110**  
Introduction to  
Natural Science

**BIB 113**  
New Testament  
Introduction

**COM 226**  
Painting Techniques

**COM 208**  
Communication  
Design: Practicum

**PED 103**  
Physical Fitness

Society Option  
Group B or C

**COM 230**  
Interpersonal  
Communication

**COM 250**  
History of Media  
Technologies

**COM 331**  
Special Topics in  
Communication  
Design

**COM 208**  
Communication  
Design: Practicum

**COM 305**  
Culture &  
Communication

**COM 310**  
Advanced Public  
Speaking

**COM 420**  
Communication  
Design: Space

Elective

**BIB 300**  
Biblical Worldview

**POL 352**  
Greater Political  
Issues

**COM 375**  
Communication  
Design: Ethics

**COM 400**  
Communication  
Professional

**COM 208**  
Communication  
Design: Practicum

\*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.

**GENEVA  
COLLEGE**

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