



Music Business

Geneva's Music Business program emphasizes the importance of business and communication concepts in music-focused careers.

The music business curriculum includes courses that cover topics such as music publishing, law, entrepreneurship, and fundamentals in music. This program can include a possible internship with the

Contemporary Music Center in Nashville, where students can experience the work involved with music and management. The music business program is valuable for students that wish to pursue a career in both music and business.



scan to learn more



Music Business

Example 4-Year Plan*

| | YEAR 1 | YEAR 2 | YEAR 3 | YEAR 4 | |
|-----------------|---|---|---|---|--|
| FALL SEMESTER | MUS 108 Music Theory I | ECO 211 Microeconomics | MUS 212 215/214 Large/small Ensembles | MUS 495 Special Topics | <div><div></div> Core</div> <div><div></div> Major</div> <div><div></div> Elective</div> |
| | MUS 128 Aural Skills I | ACC 151 Principles of Accounting I | MUA 321 Applied lessons | BUS 320 Principles of Marketing | |
| | 3 more music credits | MUS 212/215 Large/Small Ensembles | MUS 310 Music History I | BUS 310 Principles of Management | |
| | BIB 112 Old Testament Intro | MUA 221 Applied Lessons | HUM 203 Making the West | MUS 493 Internship | |
| | ENG 101 English Composition | MUS 208 Music Theory III | SCS 110 Intro to Natural Science | 2 more music courses | |
| | SSC 101 Learning and Transition | 4 more music credits | Social Science Option | HUM 303 Perspectives | |
| SPRING SEMESTER | BIB 113 New Testament Introduction | COM 101 Principles of Communication | PED 103 Physical Fitness | POL 352 Great Issues in Politics | |
| | HUM 103 Invitation to Humanities | ACC 152 Principles of Accounting II | BUS 417 Entrep. | BIB 300 Biblical Worldview | |
| | BUS 110 Business Foundations | ECO 212 Macroeconomics | PHY 160 Intro to Acoustics | COM 201 Public Relations | |
| | MUS 109 Music Theory II | MUS 213/ 215/214 Large/Small Ensembles | MUS 331 Music History II | BUS 241 Business Analytics | |
| | MUS 129 Aural Skills II | MUS 222 Applied Lessons | MUS 370 World and Pop Music | 4 more music/ business credits | |
| | 3 more music credits | 3 more music credits | 2 more music credits | | |

*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.

**GENEVA
COLLEGE**

OFFICE OF ADMISSIONS

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