



Music Business

Geneva's Music Business program emphasizes the importance of business and communication concepts in music-focused careers. The Music Business curriculum includes courses that cover topics such as music publishing, law, entrepreneurship, and fundamentals in music. This program can include a possible internship with the Contemporary Music Center in Nashville, where students can experience the work involved with music and management. The Music Business program is valuable for students that wish to pursue a career in both music and business.



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Example 4-Year Plan*

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	
FALL SEMESTER	MUS 108 Music Theory I	ECO 211 Microeconomics	MUS 212 215/214 Large/small Ensembles	MUS 495 Special Topics	Major
	MUS 128 Aural Skills I	ACC 151 Principles of Accounting I	MUA 321 Applied lessons	BUS 320 Principles of Marketing	Major
	3 more music credits	MUS 212/215 Large/Small Ensembles	MUS 310 Music History I	BUS 310 Principles of Management	Major
	BIB 112 Old Testament Intro	MUA 221 Applied Lessons	HUM 203 Making the West	MUS 493 Internship	Core
	ENG 101 English Composition	MUS 208 Music Theory III	SCS 110 Intro to Natural Science	2 more music courses	Major
	SSC 101 Learning and Transition	2 more music credits	Social Science Option	HUM 303 Perspectives	Core
SPRING SEMESTER	BIB 113 New Testament Introduction	COM 205 Public Relations	PED 103 Physical Fitness	POL 352 Great Issues in Politics	Core
	HUM 103 Invitation to Humanities	ACC 152 Principles of Accounting II	BUS 417 Entrep.	COM 101 Principles of Communication	Major
	BUS 110 Business Foundations	ECO 212 Macroeconomics	PHY 160 Intro to Acoustics	BIB 300 Biblical Worldview	Major
	MUS 109 Music Theory II	MUS 213 /215/214 Large/Small Ensembles	MUS 331 Music History II	BUS 241 Business Analytics	Major
	MUS 129 Aural Skills II	MUS 222 Applied Lessons	MUS 370 World and Pop Music	3 more music credits	Major
	3 more music credits	2 more music credits	2 more music credits		Major

■ Core
■ Major
 Elective

*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.

GENEVA
COLLEGE

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