



Sport Management

In Geneva's Sport Management program, students explore the theories and principles of management as applied to sport programs and facilities. Students study topics from both business and physical education with the goal of becoming a valuable part of the workforce in a variety of venues within the sport culture.



scan to learn more



Sport Management

Example 4-Year Plan*

FALL SEMESTER

SPRING SEMESTER

YEAR 1

BUS 110
Business Foundations

BUS 140
Introduction to Business Computing

SPM 101
Introduction to Sports Management

BIB 112
Old Testament Introduction

ENG 101/PHI 100
English Composition/Critical Thinking

SSC 101
Learning and Transition

BIB 113
New Testament Introduction

COM 101/PHI 100
Principles of Critical Thinking

HUM 103
Invitation to Humanities

BUS 115
Business Communication

SPM 205
Sport Management Practicum

YEAR 2

Elective

ACC 151
Principles of Accounting I

BUS 241
Business Analytics I

ECO 211
Microeconomics

SCS 110
Introduction to Natural Sciences

HUM 203
Making the West

PED 103
Physical Fitness

BUS 310
Principles of Management

ECO 212
Macroeconomics

SPM 201
Legal Issues in Sports

Elective

YEAR 3

Elective

BUS 330
Principles of Finance

SPM 302
Facility Management and Design

SPM 320
Sport Marketing

Society:
Group B or C

Elective Non-Lab Science

BUS 311
Business Law

BUS 320
Principles of Marketing

SPM 401
Sport in American Culture

PSY 301
Sport Psychology

Elective

YEAR 4

Elective

Elective

BUS 314
International Business

HUM 303
Perspectives

BIB 300
Biblical Worldview

POL 352
Great Issues in Politics

BUS 400
Biblical Management and Business Ethics

BUS 410
Strategic Management

SPM 206
Governance and Organization of Sport

Elective

■ Core
■ Major
□ Elective

*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.

GENEVA COLLEGE

OFFICE OF ADMISSIONS

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