In Geneva’s Sport Management program, students explore the theories and principles of management as applied to sport programs and facilities. Students study topics from both business and physical education with the goal of becoming a valuable part of the workforce in a variety of venues within the sport culture.
**FALL SEMESTER**

YEAR 1
- **BUS 110** Business Foundations
- **BUS 140** Introduction to Business Computing
- **SPM 101** Introduction to Sports Management
- **BIB 112** Old Testament Introduction
- **ENG 101/PHI 100** English Composition/Critical Thinking
- **SSC 101** Learning and Transition

YEAR 2
- Elective
- **ACC 151** Principles of Accounting I
- **BUS 241** Business Analytics I
- **ECO 211** Microeconomics
- **SCS 110** Introduction to Natural Sciences

YEAR 3
- Elective
- **BUS 330** Principles of Finance
- **SPM 302** Facility Management and Design
- **SPM 320** Sport Marketing
- Society: Group B or C

YEAR 4
- Elective
- **BUS 314** International Business
- **HUM 303** Perspectives
- **BIB 300** Biblical Worldview

**SPRING SEMESTER**

YEAR 1
- **BIB 113** New Testament Introduction
- **COM 101/PHI 100** Principles of Critical Thinking
- **HUM 103** Invitation to Humanities
- **BUS 115** Business Communication
- **SPM 205** Sport Management Practicum

YEAR 2
- **HUM 203** Making the West
- **PED 103** Physical Fitness
- **BUS 310** Principles of Management
- **ECO 212** Macroeconomics
- **SPM 201** Legal Issues in Sports

YEAR 3
- Elective Non-Lab Science
- **BUS 311** Business Law
- **BUS 320** Principles of Marketing
- **SPM 401** Sport in American Culture
- **PSY 301** Sport Psychology

YEAR 4
- **POL 352** Great Issues in Politics
- **BUS 400** Biblical Management and Business Ethics
- **BUS 410** Strategic Management
- **SPM 206** Governance and Organization of Sport
- Elective

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*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.