



# Communication Media & Rhetoric

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**Geneva's Communication Media & Rhetoric program offers**

students a comprehensive education by developing professional capabilities in spoken, written, nonverbal, and digital communication. Students in this program study rhetorical communication from a biblical perspective and receive hands-on studio, video, and audio experience at our GEV Studios. This program produces top-tier writers, with students being regularly recognized and presenting at academic conferences.



scan to learn more



# Communication Media & Rhetoric

## Example 4-Year Plan\*

YEAR 1

YEAR 2

YEAR 3

YEAR 4

FALL SEMESTER

SPRING SEMESTER

Elective

**COM 111**  
Intro to Rhetoric  
& Phenom

**SCS 110**  
Intro to Natural  
Science

**BIB 112**  
Old Testament  
Introduction

**PED 103**  
Physical Fitness

**SSC 101**  
Learning & Transition

Reason & Rhetoric  
Course

Society Course

**BIB 113**  
New Testament  
Introduction

**COM 205**  
PR Memory  
& Invention

**COM 230**  
Interpersonal  
Communication

Elective

**COM 212**  
Organizational  
Communication

**COM 247**  
Media Ecology

**COM 280**  
Communication  
Design: Print

**HUM 103**  
Invitation to  
Humanities

Cosmos Course/  
Acoustics

**HUM 203**  
Making the West

**COM 310**  
Civic & Professional  
Present

**COM 234**  
Com Media  
Audio Production

Elective

Elective

**COM 255**  
Com Media  
Video Product

**COM 350**  
Communication  
Design: Digital

**COM 335**  
Public Rhetoric &  
Delib

**HUM 303**  
Perspectives

Society Course

**COM 315**  
Communication  
Theory

**COM 305**  
Culture &  
Communication

**COM 375**  
Communication  
Ethics

Elective

Elective

**COM 385**  
Event Planning

**COM 380**  
Public Relation -  
Strategy

**COM 481**  
Communication  
Campaign

**BIB 300**  
Biblical Worldview

Society Course

**POL 352**  
Greater Political  
Issues

Communication  
Internship

**COM 482**  
Communication  
Campaign

**COM 400**  
Rhet & Phenom in  
Practice

Elective

Elective

■ Core  
■ Major  
□ Elective

**GENEVA**  
COLLEGE

**OFFICE OF ADMISSIONS**

3200 College Avenue  
Beaver Falls, PA 15010  
800.847.8255

\*Courses listed are examples and subject to change.  
Your class schedule will be developed with an advisor  
and may differ from what is listed above.