



International Business

Study International Business at Geneva College to receive a multi-faceted education, preparing you to engage in the worldwide economy. This program takes a step beyond the traditional business program and prepares students to faithfully engage in business anywhere in the world. Through the courses offered at Geneva and the courses offered in our study abroad programs, students in the international business major will be equipped to succeed in the business field in any culture they might be called to work in.



scan to learn more



International Business

Example 4-Year Plan*

FALL SEMESTER

SPRING SEMESTER

YEAR 1

YEAR 2

YEAR 3

YEAR 4

Core
Major
Elective

BUS 110
Business Foundations

BUS 140
Introduction to Business Computing

BIB 112
Old Testament Introduction

ENG 101
English Composition

SCS 110
Intro to the Natural Sciences

SSC 101
Learning and Transition

PED 103
Physical Fitness

Science Elective

HUM 103
Invitation to Humanities

COM 101/ PHI 100
Principles of Comm/ Critical Thinking

BIB 113
New Testament Introduction

BUS 115
Business Communication

ACC 151
Principles of Accounting I

BUS 241
Business Analytics I

ECO 211
Microeconomics

SOC
Group B or Group C

HUM 203
Making the West

ACC 152
Principles of Accounting II

BUS 242
Business Analytics II

BUS 310
Principles of Management

ECO 212
Macroeconomics

BUS 314
International Business

Off-Campus Study Abroad (12 Credits)

Language Studies

HUM 303
Perspectives

ECO 327 or MIN 225
Comp. Econ. Sys. or Globalism & Multi.

BUS 330
Principles of Finance

BUS 424 or POL 203
Intl. Marketing or Intl. Relations

BUS 311
Business Law

MIN 224
Missions & Culture

BUS 320
Principles of Marketing

BUS 400
Biblical Mgmt & Business Ethics

BUS 415
Operations Management

BIB 300
Biblical Worldview

POL 352
Great Issues in Politics

ECO 327 or MIN 225
Comp. Econ. Sys. or Globalism & Multi.

BUS 410
Strategic Management

BUS 424 or POL 203
Intl. Marketing or Intl. Relations

*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.

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