User Experience (UX) Design

Geneva's User Experience program teaches students the importance of understanding the three components of good web design: intent, design, and execution. Throughout this program, students will learn not only the programming necessary for web design but also the communication theories, design elements, and marketing practices that are vital to creating a good website. Geneva College partners with Rize Education to deliver a program that features exceptional online training from talented UI/UX and website design experts so that students can receive a comprehensive education that will prepare them to thrive in this field. Graduates of this program will be equipped with the hard and soft skills that will make them valuable assets to any company in this field.
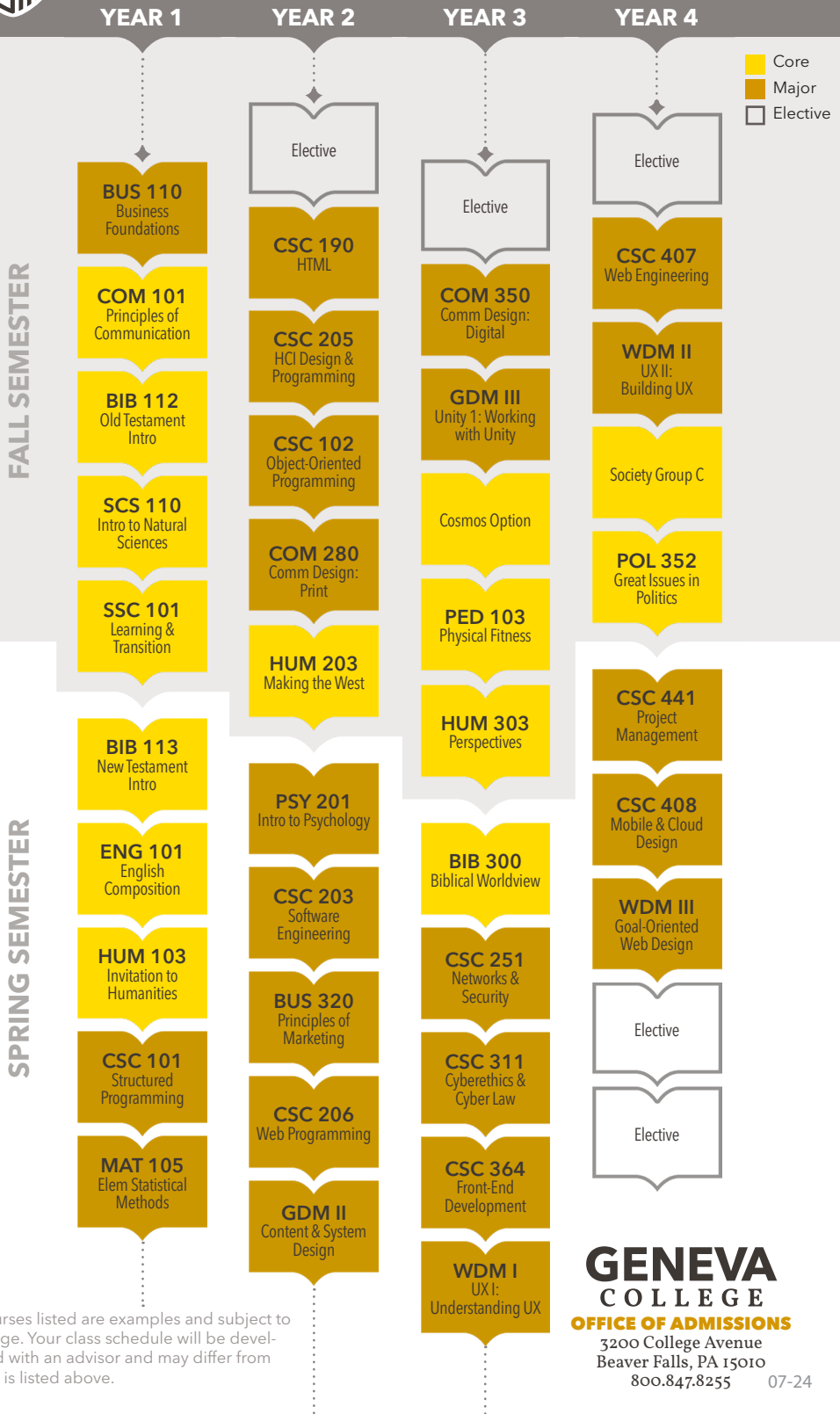
scan to learn more

User Experience (UX) Design
*Example 4-Year Plan**

YEAR 1 · · · · · **YEAR 2** · · · · · **YEAR 3** · · · · · **YEAR 4**

Legend:
- 🟨 Core
- 🟧 Major
- ⬜ Elective

FALL SEMESTER

YEAR 1
- **BUS 110** — Business Foundations
- **COM 101** — Principles of Communication
- **BIB 112** — Old Testament Intro
- **SCS 110** — Intro to Natural Sciences
- **SSC 101** — Learning & Transition

YEAR 2
- Elective
- **CSC 190** — HTML
- **CSC 205** — HCI Design & Programming
- **CSC 102** — Object-Oriented Programming
- **COM 280** — Comm Design: Print
- **HUM 203** — Making the West

YEAR 3
- Elective
- **COM 350** — Comm Design: Digital
- **GDM III** — Unity 1: Working with Unity
- Cosmos Option
- **PED 103** — Physical Fitness
- **HUM 303** — Perspectives

YEAR 4
- Elective
- **CSC 407** — Web Engineering
- **WDM II** — UX II: Building UX
- Society Group C
- **POL 352** — Great Issues in Politics

SPRING SEMESTER

YEAR 1
- **BIB 113** — New Testament Intro
- **ENG 101** — English Composition
- **HUM 103** — Invitation to Humanities
- **CSC 101** — Structured Programming
- **MAT 105** — Elem Statistical Methods

YEAR 2
- **PSY 201** — Intro to Psychology
- **CSC 203** — Software Engineering
- **BUS 320** — Principles of Marketing
- **CSC 206** — Web Programming
- **GDM II** — Content & System Design

YEAR 3
- **BIB 300** — Biblical Worldview
- **CSC 251** — Networks & Security
- **CSC 311** — Cyberethics & Cyber Law
- **CSC 364** — Front-End Development
- **WDM I** — UX I: Understanding UX

YEAR 4
- **CSC 441** — Project Management
- **CSC 408** — Mobile & Cloud Design
- **WDM III** — Goal-Oriented Web Design
- Elective
- Elective

*Courses listed are examples and subject to change. Your class schedule will be developed with an advisor and may differ from what is listed above.