GENEVA ACROSS AMERICA

Geneva Across America is a 3,816-mile, 10-week transcontinental bicycle trip taking place in the summer of 2013. Sponsored by Geneva College, a team of cyclists will travel from San Francisco, CA to Yorktown, VA for the purpose of raising money to establish an endowed scholarship.

Every rider on the team has accepted the challenge to train, pay for their own travel expenses and raise money for the scholarship.

Please join with them in making this scholarship a reality for deserving students who hope to pursue an academically excellent, Christ-centered Geneva College education.

"While the value of Christian higher education is priceless, the cost is ever rising. The need for additional scholarships to support our students is evident, and we want to be part of the solution."

Dr. Michael Loomis, Dean of Student Development and Geneva Across America organizer

PURPOSE STATEMENT

Geneva Across America is a multipurpose transcontinental bicycle trip involving various members of the Geneva community. The objectives of the trip are: developing and experiencing Christian community, participating in adventure-based education and leadership development, spreading the message of Geneva College, and raising money for a student scholarship.

Geneva College
3200 College Avenue
Beaver Falls, PA 15010
www.geneva.edu/gaa

May - July 2013
ACCEPT THE CHALLENGE™
www.geneva.edu/gaa

This brochure is printed on environmentally friendly paper made from recycled materials.
**SPONSORSHIP LEVELS**

**Diamond Level ($5,000)**
- Identification as the event’s premier sponsor—open to one donor
- Recognition as the Diamond Level sponsor on the website, with a link to your business
- Greatest recognition in Power Point presentation
- Large corporate logo and information on the back of the team trailer
- Large logo on the team banner
- Largest logo on Geneva Across America t-shirt
- Logo on the back center pocket of team jerseys
- Plaque of appreciation

**Gold Level ($2,500)**
- Recognition as a Gold Level sponsor on the website, with a link to your business
- Recognition in Power Point presentation
- Large corporate logo on the team trailer
- Large logo on the team banner
- Large logo on the Geneva Across America t-shirt
- Logo on the back pocket or arm of team jerseys
- Plaque of appreciation

**White Level ($1,000)**
- Recognition as a White Level sponsor on the website, with a link to your business
- Recognition in Power Point presentation
- Medium corporate logo on the team trailer
- Medium logo on the Geneva Across America t-shirt
- Plaque of appreciation
- Commemorative water bottle and t-shirt

**Black Level ($500)**
- Recognition as a Black Level sponsor on the website, with a link to your business
- Recognition in Power Point presentation
- Small corporate logo on the team trailer
- Small logo on the Geneva Across America t-shirt
- Certificate of appreciation
- Commemorative water bottle and t-shirt

**Spoke Level ($250)**
- Recognition as a Spoke Level sponsor on the website, with a link to your business
- Certificate of appreciation
- Commemorative water bottle and t-shirt

**HOW CAN I GET INVOLVED?**

Gifts are made directly to Geneva College/Geneva Across America and are tax deductible. For more information on being a part of Geneva Across America, contact Dr. Michael Loomis, Dean of Student Development, 724.847.5321, mjloomis@geneva.edu

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