



GENEVA COLLEGE

Master of Business Administration Online MBA Program



800-576-3111
mbaonline@geneva.edu

GENEVA COLLEGE
GRADUATE
PROGRAMS

Geneva.edu/mba-online

ABOUT GENEVA COLLEGE

Step forward to pursue an academically excellent, Christ-centered and affordable Geneva College education, and prepare to excel wherever God may call you. Courses are taught by Christian professors dedicated to positioning graduates as leaders in their fields. And the low student-to-faculty ratio provides a welcoming learning environment that encourages personal interaction.



U.S. News & World Report consistently ranks Geneva as a **Top 10 Best Value** in its region for combining outstanding academics with an affordable cost. And *Kiplinger's Personal Finance* magazine named Geneva one of the 2016's 100 Best Values in Private Universities.

Governed by the Reformed Presbyterian Church of North America, Geneva acknowledges the inerrancy of Scripture and God's sovereignty over every field of study, athletic program and extracurricular pursuit.

Nondiscrimination Policy

Geneva College admits students of any race, color, and national or ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, color, sex, disability, national and ethnic origin in the administration of its educational policies, admissions policies, scholarships and loan programs, and athletic and other school-administered programs.

Mission

Geneva College is a Christ-centered academic community that provides a comprehensive education to equip students for faithful and fruitful service to God and neighbor.

Accreditation

Geneva College has been accredited by the Middle States Association of Colleges and Schools since 1922. Geneva College is nationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Among schools offering an MBA, independent ACBSP accreditation recognizes educational institutions known for providing outstanding business education programming.



800-576-3111
mbaonline@geneva.edu

Geneva.edu/mba-online

PROGRAM INFORMATION

Online Master of Business Information (MBA)

The Geneva College Online MBA program features challenging coursework informed by Christian values. Our professors possess real-world business experience, and teach from a “learn it tonight, apply it tomorrow” perspective. Complete your 36-credit General MBA in less than two-and-a-half years, taking one class per nine-week term. Or finish in just over a year by taking two classes per term. The fully Online MBA program provides the utmost in convenience while maintaining high quality academics and personalized attention.

Course List

The 36-credit General MBA program provides you with a solid foundation in business principles with courses in finance, management, marketing, human resources, business policy, and biblical management and ethics.

All students must complete the following 3-credit, **CORE COURSES**:

- BUS 605 Corporate Finance
- BUS 610 Financial Management
- BUS 615 Financial and Managerial Accounting
- BUS 620 Management Thought and Application
- BUS 630 Management Information Systems/
Decision Support Systems
- BUS 640 Marketing Management
- BUS 641 Buyer Behavior
- BUS 645 Advanced Marketing
- BUS 650 Human Resource Systems/
Organizational Behavior
- BUS 660 Biblical Management and Ethics
- BUS 670 Managerial Economics
- BUS 690 Strategic Business Policy

In addition, **LEVELING COURSES** may be required for students who do not have an undergraduate business degree:

- Business Law
- International Business

State Authorization

Current state authorization regulations affect admission of students to Geneva College's online courses and online programs. At this time, Geneva College will not be admitting online students from the following states: Alaska, Arkansas, Connecticut, Delaware, District of Columbia, Idaho, Illinois, Indiana, Iowa, Kansas, Maryland, Michigan, Minnesota, Missouri, Montana, North Dakota, Oregon, Rhode Island, Utah, Wisconsin and Wyoming.

800-576-3111
mbaonline@geneva.edu



Geneva.edu/mba-online

ADMISSIONS



Application Process

- ☐ Complete the [online application](#).
- ☐ Submit official transcripts from all institutions where you completed undergraduate or graduate courses. You do not need to submit transcripts from Geneva College; we will obtain these internally for you with your permission.
- ☐ Submit at least two recommendations from persons who are able to comment on your academic and/or professional qualifications. Download the [Recommendation Form](#).
- ☐ Submit your resume, which will be evaluated for collegiate, business, and extra-curricular activities and experiences.
- ☐ Submit a statement that identifies your personal and professional goals.
- ☐ GMAT scores are only required if your undergraduate GPA is below 2.5.

800-576-3111
mbaonline@geneva.edu



Geneva.edu/mba-online

TUITION AND FINANCIAL AID

Tuition

For 2016-17, the cost of the online MBA program is **\$710 per credit hour**.

Tuition is due by the beginning of class each term. However, there is a special payment option for students whose employers will reimburse all or part of the tuition costs. This option lowers the out-of-pocket costs that students must pay to attend class. These students are permitted to pay a minimum of 30% of the course tuition up front, as long as they sign a MBA Tuition Reimbursement Agreement form on which they agree to pay the balance at the end of the semester.

Download the [Tuition Reimbursement Agreement](#).

Financial Aid

The Geneva College Financial Aid Office is committed to providing students with financing information and solutions for students from all economic backgrounds.

View the [financial aid process](#) for graduate students.

800-576-3111
mbaonline@geneva.edu



Geneva.edu/mba-online