

Event Name: Alumni + Admissions Info Session
Subject: Know a prospective student? Alumni Engagement Opportunity

Tuesday, December 1
7:00 p.m.
Via Zoom

You're invited to this special alumni + admissions event! This one-hour event, hosted by the Office of Alumni Relations and Office of Admissions, will inform alumni about ways they can support Geneva admissions and give a gift to the college-bound young people in their lives. Attendees will hear from Geneva representatives, alumni who have referred students to the college, enrolled students who were referred, and **President Calvin L. Troup, Ph.D. '83**.

Geneva College has a long-standing history of excellence, and alumni have a powerful impact in sharing our tradition. In fact, the Gold and White Alumni Grant referral program brought 43 students into the incoming freshman class this fall, and there were more than 40 students directly related to alumni too.

You can support your alma mater by referring and introducing college-bound students to Geneva. What better way to give back than by sharing your pride and encouraging a future generation to apply to and attend your alma mater. Whether it's a child, grandchild, another relative, or someone in your school, down the street, or in your congregation, these students can benefit by being connected to you, a Geneva grad.

Register Today! <https://www.geneva.edu/calendar/2020/12/12-01-20-alumni-admissions>

Any prospective student introduced to Geneva by alumni will receive the \$4,000 Gold & White Grant (\$1,000 per year)*. President Troup has challenged alumni to refer more students to Geneva. He set the challenge goal of 50 students referred through the Gold & White Program who apply to Geneva by Jan. 1, 2021. Help us shatter this goal. Think about the college-bound students in your life and introduce them to Geneva today!

Unable to attend this event but know a college-bound student? Submit a Gold and White Alumni Grant referral and encourage him or her to attend the Virtual Open House on December 15.

Submit a Referral! https://www.geneva.edu/alumni/represent/alumni_referrals
Details for the Virtual Open House <https://www.geneva.edu/admissions/visit/openhouse>

**Legacy Grant is \$1,000/year awarded automatically to children and grandchildren of alumni. Legacy students are not eligible for the Gold & White Grant in addition to the Legacy Grant.*