Calling all Education, Ministry, and School Counseling alumni!

Geneva College is inviting you to participate in an opportunity that can directly benefit prospective students in your school or congregation. We are contacting you to gain interest in a possible virtual visit to your classroom or church's youth group. During this visit, students will meet one of our admission counselors and learn more about what a Geneva education has to offer. What better way to support your alma mater than paying forward the gift of a Geneva education!

As a thank you and way for you to show off your own school spirit, alumni that participate in this initiative will receive a Geneva College pennant to display in your classroom or office. If you are not the best contact at your school or church for students preparing for college, it would be appreciated if you could introduce us to others that are.

The Offices of Admissions and Alumni Relations also want to inform you about our Gold & White Alumni Grant. Prospective students referred to Geneva College by alumni will receive a grant of \$4,000 (\$1,000 per year) towards their education. Students do not have to be related to the alumni, though we do offer a Legacy Grant for children and grandchildren of alumni too. We're challenging alumni to help us reach a goal of 50 applicants from Gold & White referrals by January 1. To learn more or to submit a referral, please visit <u>geneva.edu/goldandwhite</u>.

Lastly, we'd like to invite prospective students to schedule a virtual visit to campus and participate in future on-campus events. There are several upcoming opportunities and more will continue to be added at <u>geneva.edu/admissions/visit/</u>. Any students that attend a virtual event between now and January 1, will receive the Experience Geneva Grant – a bonus first-year \$1,000 award.

Thank you for considering this initiative! We hope you'll share the impact Geneva College had on you with those college-bound students who are now in your network. May you have God's blessing during this challenging season.

<u>Click here to partner with us for this enrollment initiative!</u>

For additional information or questions you may have, please contact the Office of Alumni Relations at <u>alumni@geneva.edu</u>.